



Camarillo Hotel and Tourism Association
Board of Directors Meeting
January 24, 2024 | 12:00 pm - 2:00 pm.
4001 Mission Oaks Blvd. Camarillo, CA 93012

Executive Board

MELLANY ARBUES
Board Chair
Sonesta Select Camarillo

MARY OTTEN
Treasurer
Pleasant Valley Recreation & Park District

VACANT
Secretary

Directors

JEN LOLLER
Board Member
Maravilla Gardens

VACANT
Board Member
Hampton Inn & Suites

GEORG WINKLER
Board Member
City of Camarillo

VACANT
Board Member
Residence Inn by Marriott Camarillo

JULIET KONG
Board Member
Bella Capri Inn & Suites

Agenda

CAMARILLO HOTEL & TOURISM ASSOCIATION

1. Call to Order
2. Public Comment
3. Approval of Consent Items
 - a. Approval of Board of Directors Meeting Minutes for November 9, 2023 [Action]
4. Financial Reports
 - a. Financial Reports for November and December 2023 [Action]
 - b. **Special Presentation: Avalan Wealth**
5. New or Unfinished Business
 - a. 2024 Board of Directors and Officers Slate [Action]
 - b. 2024 CHTA Employee Handbook [Action]
 - c. 2024 Media Plan Presentation [Action]
 - d. Strategic Plan Update
6. Reports
 - a. STR Report
 - b. Executive Director Report
 - c. Summary of Marketing/Analytics
 - d. Ventura County Lodging Association
7. Hotel Updates/Member Comments
8. Adjournment

Government Code § 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The organization posts agenda/ meeting notices at Camarillo Hotel and Tourism Association, 4001 Mission Oaks Blvd., Suite R, Camarillo, CA 93012.

In compliance with the Ralph M. Brown Act and the American with Disabilities Act, if you need a disabled-related modification, accommodation, or other special assistance to participate in this meeting, please contact Yuliana Gonzalez at (805) 764-2121. Reasonable advance notification of the need for accommodation prior to the meeting (48 hours advance notice is preferable) to enable reasonable arrangements to be made.

CAMARILLO HOTEL & TOURISM ASSOCIATION



VisitCamarillo.com

Toll free: (844) 775-2533 / Local: (805) 201-0506

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