



# Camarillo Hotel and Tourism Association Board of Directors Meeting

November 03, 2025 | 11:30 am - 1:30 pm.  
Bella Capri Inn & Suites - 2050 E. Ventura Blvd.,  
Camarillo, CA

### Zoom Conference Call

Meeting Line: 1 699-900-6833 Meeting ID: 835 838 3420  
Meeting Link: <https://us02web.zoom.us/j/8358383420?omn=81289137879>

### Executive Board

**MELLANY ARBUES**

**Board Chair**  
Sonesta Select  
Camarillo

**MARY OTTEN**

**Treasurer**  
Pleasant Valley  
Recreation &  
Park District

**JULIET KONG-**

**PEARSALL**  
**Secretary**  
Bella Capri Inn & Suites

### Directors

**JEN LOLLER**

**Board Member**  
Maravilla Gardens

**KRISTINA LECKA**

**Board Member**  
Hampton Inn & Suites

**GEORG WINKLER**

**Board Member**  
City of Camarillo

**NANCY HOWARD**

**Board Member**  
Residence Inn by Marriott  
Camarillo

## Agenda

### CAMARILLO HOTEL & TOURISM ASSOCIATION

1. Call to Order
2. Public Comment
3. Approval of Consent Items
  - a. Approval of Board of Directors Meeting Minutes for September 11 2025 -ACTION
4. Financial Reports
  - a. Financial Reports for September 2025 -ACTION
5. New or Unfinished Business
  - a. 2026 Annual Budget - ACTION
  - b. 2026 Marketing Plan - ACTION
  - c. 2026 Media Plan - ACTION
  - d. Maternity Leave Update
6. Reports
  - a. STR Report
  - b. Executive Director Report
  - c. Ventura County Lodging Association
  - d. Marketing & Social Media Report
7. Hotel Updates/Member Comments
8. Adjournment

**Government Code § 54950 (The Brown Act)** requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The organization posts agenda/ meeting notices at Camarillo Hotel and Tourism Association, 4001 Mission Oaks Blvd., Suite R, Camarillo, CA 93012.

**In compliance with the Ralph M. Brown Act and the American with Disabilities Act, if you need a disabled-related modification, accommodation, or other special assistance to participate in this meeting, please contact Yuliana Garcia at (805) 764-2121. Reasonable advance notification of the need for accommodation prior to the meeting (48 hours advance notice is preferable) to enable reasonable arrangements to be made.**

