

Executive Board

MELLANY ARBUES
Board Chair
Sonesta Select
Camarillo

MARY OTTEN
Treasurer
Pleasant Valley
Recreation &
Park District

MELLANY ARBUES
Secretary
Sonesta Select
Camarillo

Directors

JEN LOLLER
Board Member
Maravilla Gardens

ASHLEY MONTGOMERY
Board Member
Hampton Inn & Suites

GEORG WINKLER
Board Member
City of Camarillo

REYNA CHAVEZ
Board Member
Residence Inn by Marriott
Camarillo

JULIET KONG
Board Member
Bella Capri Inn &
Suites

Agenda

CAMARILLO HOTEL & TOURISM ASSOCIATION

1. Call to Order
2. Public Comment
3. Approval of Consent Items
 - a. Approval of Board of Directors Meeting Minutes for January 19, 2023 and February 15, 2023 **[Action]**
4. Financials
 - a. Financial Reports for January and February 2023 **[Action]**
5. New or Unfinished Business
 - a. Camarillo Tourism Marketing District 2022-2023 Annual Report **[Action]**
 - b. Always in Season Advertising Campaign
 - c. Point Mugu Air Show
 - d. Camarillo Wedding Expo
 - e. Brown Act Updates
6. Reports
 - a. STR Report
 - b. Executive Director Report
 - c. Summary of Marketing/Analytics
 - d. Ventura County Lodging Association
7. Hotel Updates/Member Comments
8. Adjournment

Government Code 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The organization posts agenda/ meeting notices at Camarillo Hotel and Tourism Association, 4001 Mission Oaks Blvd., Suite R, Camarillo, CA 93012.

In compliance with the Ralph M. Brown Act and the American with Disabilities Act, if you need a disabled-related modification, accommodation, or other special assistance to participate in this meeting, please contact Yuliana Gonzalez at (805) 764-2121. Reasonable advance notification of the need for accommodation prior to the meeting (48 hours advance notice is preferable) to enable reasonable arrangements to be made.