



Event Submission Guidelines

Visit Camarillo is dedicated to promoting resident and visitor-serving events by showcasing our city's unique experiences and attractions. To ensure that events align with our mission, please review and adhere to the following submission criteria:

Eligibility Criteria

1. Visitor-Serving Focus:

- Events must be open to and serve visitors from outside the Camarillo area. This includes events highlighting local culture, attractions, or activities that enhance the visitor experience.

2. Public Accessibility:

- Events must be open to the public. Private or members-only events will not be considered.

3. Tourism Appeal

- Events should have broad appeal to travelers, such as festivals, fairs, markets, cultural events, concerts, outdoor activities, or culinary experiences.

4. Location Requirement:

- Events must take place within Camarillo or have a strong connection to the city's attractions, businesses, or amenities. Events not taking place within Camarillo will be reviewed based on their ability to drive demand on a case-by-case basis.

5. High-Quality Presentation:

- Submissions should include complete and accurate information, including a high-resolution image or flyer, if possible, event description, dates, times, location details, and any associated costs.

Non-Eligible Events

The following types of events are not eligible for submission:

- Events that are solely promotional or sales-driven without broader visitor appeal.
- Political, religious, or advocacy events unless they have a clear tourism component.
- Events promoting recurring weekly specials, unless they are part of a larger festival or tourist-serving experience.

Additional Guidelines

- **Timeliness:** Events must be submitted at least 14 days in advance to ensure adequate promotion.
- **Relevance:** Submissions may be edited for clarity and consistency.
- **Contact Information:** Include a valid point of contact for any follow-up questions or clarifications from the Visit Camarillo team.

By submitting your event, you agree to allow Visit Camarillo to use your event details and imagery for promotional purposes. Please note that Visit Camarillo reserves the right to decline events that do not meet the criteria.