



Camarillo Hotel and Tourism Association Board of Directors Meeting

May 14, 2026 | 12:00 pm - 2:00 pm.
4001 Mission Oaks Blvd. Camarillo, CA 93012

Zoom Conference Call
Meeting Line: 1 699-900-6833 **Meeting ID:** 835 838 3420
Meeting Link: <https://us02web.zoom.us/j/8358383420?omn=81289137879>

Executive Board

MELLANY
ARBUES

Board Chair
Sonesta Select
Camarillo

MARY OTTEN

Treasurer
Pleasant Valley
Recreation &
Park District

JULIET KONG-

PEARSALL
Secretary
Bella Capri Inn & Suites

Directors

JEN LOLLER

Board Member
Maravilla Gardens

KRISTINA LECKA

Board Member
Hampton Inn & Suites

GEORG
WINKLER

Board Member
City of Camarillo

Brittany Beavers

Board Member
Residence Inn by Marriott
Camarillo

Agenda

CAMARILLO HOTEL & TOURISM ASSOCIATION

1. Call to Order
2. Public Comment
3. Approval of Consent Items
 - a. Approval of Board of Directors Meeting Minutes for March 19, 2026 -ACTION
4. Financial Reports
 - a. Financial Reports for March & April 2026 -ACTION
5. New or Unfinished Business
 - a. Executive Director Return & Remarks
 - b. California Tourism Month/2025 Economic Impact Report
 - c. Local Demand Drivers Update
 - d. Camarillo Old Town Strategic Action Plan
6. Reports
 - a. STR Report
 - b. Executive Director Report
 - c. Ventura County Lodging Association
 - d. Marketing & Social Media Report
7. Hotel Updates/Member Comments
8. Adjournment

Government Code § 54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The organization posts agenda/ meeting notices at Camarillo Hotel and Tourism Association, 4001 Mission Oaks Blvd., Suite R, Camarillo, CA 93012.

In compliance with the Ralph M. Brown Act and the American with Disabilities Act, if you need a disabled-related modification, accommodation, or other special assistance to participate in this meeting, please contact Yuliana Garcia at (805) 764-2121. Reasonable advance notification of the need for accommodation prior to the meeting (48 hours advance notice is preferable) to enable reasonable arrangements to be made.

