CAMARILLO
CALIFORNIA

Camarillo Hotel and Tourism Association Board of Directors Meeting

November 12, 2026| 12:00 pm - 2:00 pm.
4001 Mission Oaks Blvd. Camarillo, CA 93012

Zoom Conference Call
Meeting Line: 1 699-900-6833 **Meeting ID:** 835 838 3420
Meeting Link: https://us02web.zoom.us/j/8358383420?omn=81289137879

Executive Board

MELLANY ARBUES
Board Chair
Sonesta Select Camarillo

MARY OTTEN
Treasurer
Pleasant Valley Recreation & Park District

JULIET KONG-PEARSALL
Secretary
Bella Capri Inn & Suites

Directors

JEN LOLLER
Board Member
Maravilla Gardens

RUBEN FRANCO
Board Member
Hampton Inn & Suites

GEORG WINKLER
Board Member
City of Camarillo

BRITTANY BEAVERS
Board Member
Residence Inn by Marriott Camarillo

Agenda

CAMARILLO HOTEL & TOURISM ASSOCIATION

1. **Call to Order**
2. **Public Comment**
3. **Approval of Consent Items**
    a. Approval of Board of Directors Meeting Minutes for September 10, 2026 - **ACTION**
4. **Financial Reports**
    a. Financial Reports for September & October 2026 - **ACTION**
    b. 2026 Budget Update & Year-End Projections
5. **New or Unfinished Business**
    a. VCCF Lease Renewal - **ACTION**
    b. 2024-2027 Stategic Plan Review
    c. VCA x Expedia Co-Op Campaign Results
    d. Visit Camarillo x College Golf Experience
    e. Hospitality Night at KidSTREAM Children's Museum
6. **Reports**
    a. STR Report
    b. Executive Director Report
    c. Ventura County Lodging Association
    d. Marketing/Social Media Report
7. **Hotel Updates/Member Comments**
8. **Adjournment**

Government Code §54950 (The Brown Act) requires that a brief description of each item to be transacted or discussed be posted at least 72 hours prior to a regular meeting. Action may not be taken on items not posted on the agenda. The organization posts agenda/ meeting notices at Camarillo Hotel and Tourism Association, 4001 Mission Oaks Blvd., Suite R, Camarillo, CA 93012.

In compliance with the Ralph M. Brown Act and the American with Disabilities Act, if you need a disabled-related modification, accommodation, or other special assistance to participate in this meeting, please contact Yuliana Garcia at (805) 764-2121. Reasonable advance notification of the need for accommodation prior to the meeting (48 hours advance notice is preferable) to enable reasonable arrangements to be made.